



Hopi and the I-40

AN OPPORTUNITY

Who is the HTEDC ?

*FOR PROFIT DEVELOPMENT ARM OF THE HOPI TRIBE
PROPERTIES THAT WE CURRENTLY OPERATE*

HOPI TRAVEL PLAZA

HERITAGE SQUARE

CONTINENTAL PLAZA

KACHINA SQUARE

DAYS INN

HOPI CULTURAL CENTER

WALPI HOUSING

Our Mission

- ▶ **Provide sustainable income for the Hopi People**
- ▶ **Provide employment for the Hopi People**
- ▶ **Maximize the potential of Hopi owned lands**

Hopi and I-40

- ▶ We currently own quite a few parcels along I-40
 - ▶ Between Holbrook and Flagstaff. Why?
 - ▶ Proximity to major East – West thruway
 - ▶ Ranch Land
 - ▶ Water
 - ▶ Archeologically important
 - ▶ Future expansion of current holdings
 - ▶ Limited / expensive land in Flagstaff area
 - ▶ **Future economic development** (my focus)

Hopi and I-40

- ▶ Extensive Feasibility study done in 2013 and 2014
 - ▶ Identify most desirable land for development
 - ▶ Best use for each parcel
 - ▶ Cost to develop
 - ▶ Lease or develop
 - ▶ Infrastructure capacities
 - ▶ Permit and approval hurdles
 - ▶ Prioritized into 3 phases

Hopi and I-40

- ▶ Our findings consistent with NACOG CEDS 2015 – 2020
 - ▶ Proximity to I-40 can be important
 - ▶ Urgent need for lower cost housing. (Flagstaff especially)
 - ▶ Area needs income producing jobs
 - ▶ Proximity to rail lines a plus

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- ▶ But, meaningful development faces several challenges
 - ▶ Population is steadily declining
 - ▶ Median household income is low
 - ▶ Lack of trained labor
 - ▶ Lack of employee housing
 - ▶ Lack of infrastructure
 - ▶ Long shipping distance to major hubs

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- ▶ Weighing the Positives and Challenges

What should the emphasis be going forward?

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▶ **Tourism**

- ▶ 5 National forests
- ▶ 11 National Parks and Monuments
- ▶ 4 Native American Reservations
- ▶ Route 66
- ▶ Proven International Interest

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▶ **Outdoor Activities**

- ▶ Hunting and Fishing
- ▶ Camping
- ▶ Skiing
- ▶ Biking
- ▶ Hiking
- ▶ Running

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▶ **Hospitality**

- ▶ I-40 Traffic
- ▶ Selective Type Shopping
- ▶ Large Geographic Area
- ▶ Many Attractions
- ▶ Too Much To Do In One Day

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▶ **Light Manufacturing or Services**

- ▶ Business Park
- ▶ Data Center
- ▶ Traveler Services
- ▶ Much more

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What's next for Hopi?

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Multiple projects are close to finalization

Announcement soon

Hopi and I-40

▶ Hopi has much to Offer

- ▶ Land
- ▶ Funding
- ▶ Knowledge
- ▶ Tax Benefits

Strong Interest in Developing Partnerships

Hopi and I-40

Questions