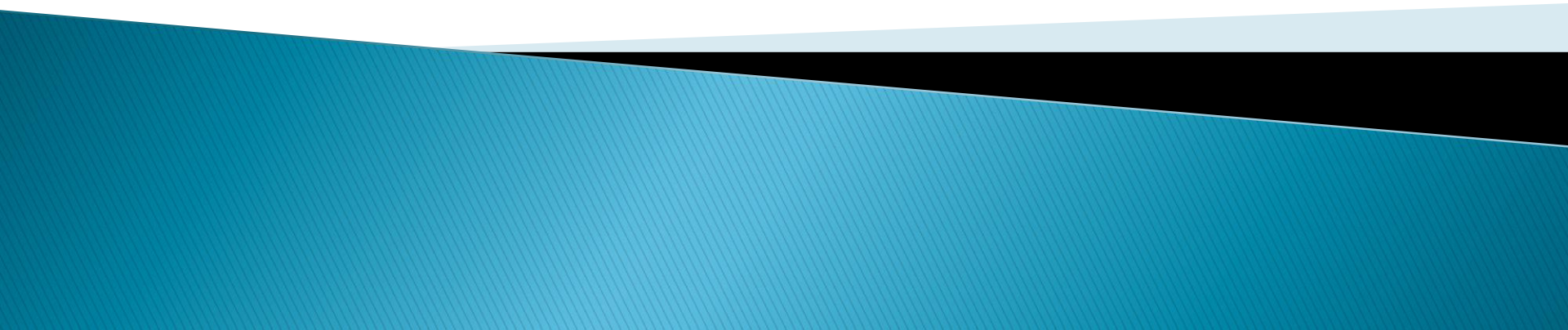


THE PROBLEM at RAINBOW LAKE

- > Rampant Aquatic Weed Growth
 - > Poor Water Quality
 - > Impaired Use of the Lake
 - > Cannot Fish or Boat
- 

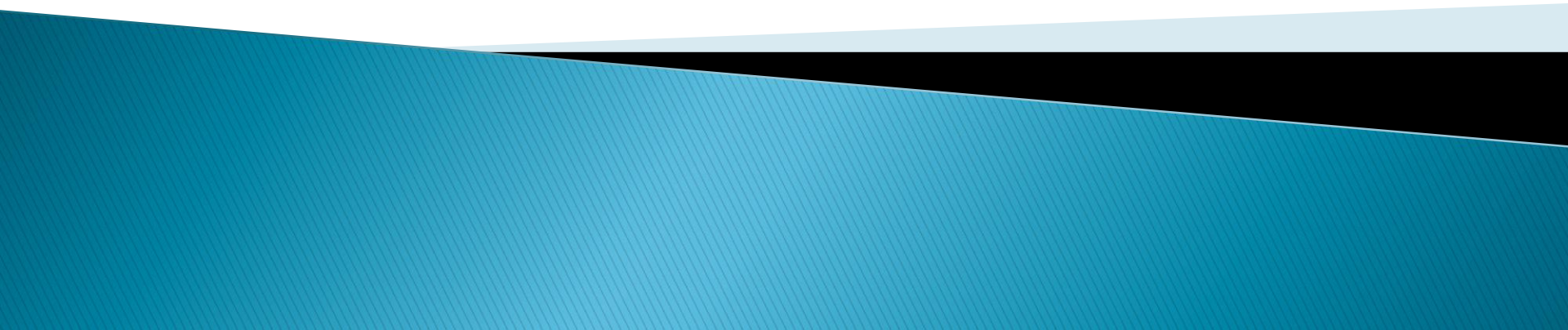
HISTORY TO DATE

- 1995–2005 Attempts to Get Approval for Dredging; Later Grass Carp
- 2006 Grant to Plant Buffer Strips
- 2008–2011 Tried Herbicides
- 2012 Renewed Grass Carp Project
- 2013 The Carp Are Working!

GRASS CARP PROEECT

- ▶ Rainbow Lake Coalition Formed
- ▶ Little Colorado RC&D Engaged
- ▶ AZ G&F Agrees to Approve “Closed System”
- ▶ Additional Fund–Raising Program Launched
- ▶ Heritage Fund Grant Approved
- ▶ Barrier in and Approved January 2013
- ▶ 1650 Carp in Lake May 2013

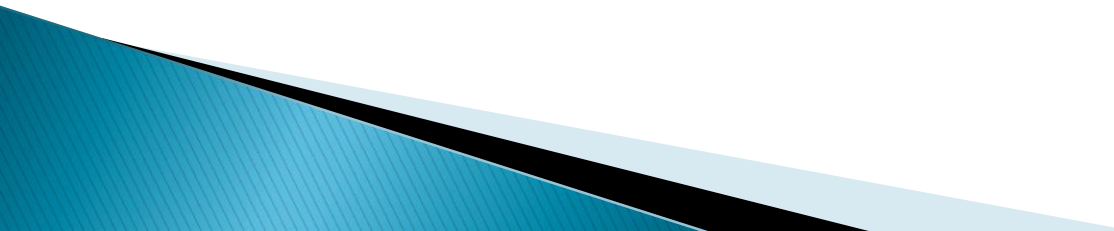
MANAGING EXPECTATIONS

- **Must Be Conservative on Number of Carp to Stock—Need 10% Weed Coverage for Fishery**
 - **Might Take 2–3 Years to Reach Objective**
 - **Still Must Find Economic Way to Control Algae**
 - **Need to Create Ongoing Maintenance Fund**
- 

LONGER TERM GOALS

- **Initiate Project to Stock Woodland Lake With Grass Carp**
- **Pursue Getting a State-Level Agency Assigned Responsibility for Weed Control in Selected AZ Lakes**
- **Pursue Rim Lake Improvement District as Basis for Funding Dredging Project**

LESSONS LEARNED

- ▶ **Must Be Patient and Persistent**
 - ▶ **Assure Meaningful Outreach**
 - ▶ **Exploit Creative Marketing**
- 



Al Crawford
"Evening Reverie on Rainbow
Lake"
Image #1